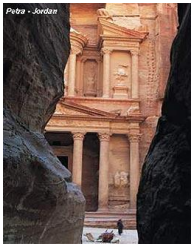


13 reasons why you should do a customized Holy Lands Tour with Bruce Barton and Educational Opportunities!



First, you need to be complimented for thinking about going to the Holy Land. Not everyone cares to go. Second, one step above thinking is desiring to go. And thirdly, for those who will act on their desire and are going to go, let me say **Hallelujah!**—but I just have one more thing to say: **DO IT!** No matter who you go with you will have a GREAT experience. You will have concerns to work out: like money, time, and health. These will vary by individual but can be overcome—if you really want this beautiful, spiritual experience. It's only 7 “work” or “business” days, for Jordan and Israel, or 13 working days for the WHOLE trip (including Egypt)! Everyone can take that much time.

With that said, why should you come with us?—Because **we offer more than 13 great and unique bonuses—with KEEPSAKE MEMORIES.** Worth over \$1700, these tangible benefits will bring back your recollection of tour events and places. Their real value is in the years AFTER you return. Do you like the word **FREE?** Well, take a look at these benefits.

✦ **NO OTHER TOUR DOES A COMPLIMENTARY 2+ HOUR PERSONALIZED DVD OF YOUR TOUR — EXCEPT OUR TOUR!** This movie DVD is tremendous. We watch it every major family get together (like Christmas) since all our children went with us in 2008. It just grabs you and reminds you of what a great time you had. We charged extra before for this DVD but I decided everyone on this tour had to have one. Hundreds of dollars and hours will go into its creation. This one item separates us from every other tour out there. And it's included with your tour price. An unbelievably GREAT keepsake. We all love a movie, and in this one WE are the stars! ☺

✦ And, **NO OTHER TOUR DOES A COMPLIMENTARY 175+ PAGE PERSONALIZED JOURNAL WITH COLOR PHOTOS OF YOUR TOUR — EXCEPT OUR TOUR!** The basic journal is for the whole group and has great photos of everyone on the tour. It has personal journal notes from the tour group members. We give you the word .doc file so you can customize the journal with your own additional photos and comments. This complements the DVD. It is in an 8.5x11 format with color photos and text. You can see this journal and get the CD at our reunion BBQ. Nothing spells memory like a journal.

✦ And, **NO Other TOUR HAS AT LEAST 4 PRE-TOUR PERSONALIZED SEMINARS BEFORE YOU GO — EXCEPT OUR TOUR!** When you look at the subjects we cover you can see these seminars really help. It goes with our philosophy of **“Study Here—Enjoy There!”** We come together to share our practical questions and give answers about traveling to the Middle East, comments, suggestions and bond as a group before we go. This is a class you WILL want to attend.

✦ **Here's a partial list of other complimentary things we do on our tour to make it special for you. And yes—NO OTHER TOUR DOES THIS.**

- ◆ **Photo DVD** with as many of everyone's photos as I can get on it (this is a nice treat)
- ◆ **Scripture Inserts** (like the “Tree of Life” for each person's scriptures)
- ◆ **Scripture Informational Pages** (like the “Lehi and the City of Petra” page)
- ◆ **Post-tour reunion BBQ** (where we give out our group journal CD and see the tour video)

- ◆ Periodic **informative emails** discussing tour particulars and information about the subjects discussed in seminars along with tips on other things such as what TV programs or movies relate to our tour you may see, or newspaper articles about places on our tours, current events in the Holy Land area, and great books to read besides the scriptures.
- ◆ Personalized small **tour pin** to wear or as a magnet for your refrigerator.
- ◆ **Prizes** at our seminars (\$150+ value)
- ◆ Each couple gets a copy of *The Illegal Trial of Christ* book by Steven Allen! (\$30 value)
- ◆ **Stickers** to put in your scriptures and your small hymn book reminding you of where we went and sang. Every time you see that little yellow smiley face, you smile too—remembering!
- ◆ ...and **MORE** benefits as we go along! Including early sign-up bonuses! (\$100+ value)

You will see the tour price on the front cover of our brochure BUT like all tours, read the small print. When you get to listing ALL the expenses involved, you will find we are VERY competitive. Remember, every dollar saved is a dollar more you can give to the small children saying “dollah, dollah, dollah” for their postcards, pictures, and gum. ☺

Here is our 2017 estimated complete price. It differs from our brochure price because I include items like tour guide and bus driver tips so you don’t need to worry about them. The Travel Protection Plan is optional and extra. See the brochure for all details.

10 days Jordan/Israel tour; price **\$3,589** round trip from New York—including Petra!

9 days Egypt extension, (optional) **\$2,098**, including the extra FREE DAY in Jerusalem where you can see the Yad Vashem (Holocaust Museum), explore the tunnels under the Temple Mount, walk on top of the wall surrounding Old Jerusalem, AND several hours to wander and shop the streets of Old Jerusalem or Ben Yehuda street (the “5th Avenue” of Jerusalem). The **total** for our entire 18 day tour is **\$5,687** per person INCLUDING AIRFARE from New York City (SLC is \$400 more), but without personal expenses or tips. Daily buffet breakfasts and dinners included! Lunches are extra.

This IS a good price. Other tours cost \$4,849 (for Israel only (no Jordan or Petra—and some add \$799 for Petra). Their whole tour including the Egypt extension is \$8,498! This is a local company catering to LDS people. Some companies tout themselves as the “Best” with ‘celebrity name’ tour hosts. But these “hosts” are not Israeli licensed tour guides (except for Dan Rona with Israel Revealed). ALL large tours have to use an Israeli licensed guide same as us. So, you can go to ALL 3 countries with us for the same or less than going to just Israel and Jordan with other tours!

Really, no two tours are alike, but about 90% of the same historical sites are visited by all tours. In comparing, be careful of the LOW advertised price without the \$1500+ in round trip airfare from Salt Lake City; the number of days; the number of meals; the places not visited; and of course, the extras—like my 13 benefits! We also LIMIT our tours to one bus and about 40 people! It makes a difference. Getting on and off the bus is quicker, lines are shorter, and smiles are bigger. ☺

I associate with Educational Opportunities. Since 1974, they are the largest bonded Christian based travel company in the U.S. taking people to the Holy Land. In 2014, they took over 12,000 people! This brings the economies of volume—we CAN give you more for less.

Are we proud of our tour and what we do? You BETCHA! We do a lot! I love the scriptures. I love the Holy Lands. I love the mix of culture you will see there. I love stepping back in time thousands of years. I love seeing and touching the places Jesus would have seen and touched.

I love life and the memories we create as we live it. And **I really love to share the things I have learned and experienced with you.** That’s why we do what we do for these tours. Sharing is caring. I love to be with others who share my joy of learning. Bring a family member or friend. If you like to learn, this tour is for you! After all, remember my tour motto is **“Study Here—Enjoy There!”**

Come join me on the one tour you will remember the most and appreciate the best during your life—and for eternity—our Holy Lands Tour March 12, 2017. Email or call me.



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